



12-05-05

IFW 2617\$

Attorney Docket UV-193

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

PATENT APPLICATION

Applicants : David M. Berezowski et al.
Application No. : 09/823,705
Confirmation No. : 7437
Filed : March 30, 2001
For : SYSTEMS AND METHODS FOR IMPROVED
AUDIENCE MEASURING
Group Art Unit : 2617
Examiner : Annan Q. Shang

Mail Stop AMENDMENT
Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

EXPRESS MAIL CERTIFICATION

Express Mail Label No. EV669634137US

Date of Deposit: December 1, 2005

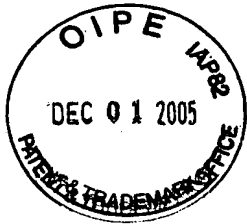
I hereby certify that this certification and the following papers:

1. Transmittal Letter (3 pp. - in duplicate);
2. Reply to Office Action (46 pp.);
3. Petition For Extension Of Time Pursuant To 37 C.F.R. § 1.136(a); and
4. Return postcard.

are being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 C.F.R. § 1.10 on the date indicated above and are addressed to Mail Stop AMENDMENT, Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450.

Isatta B. Smith

Name: _____



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TRANSMITTAL LETTER

Sir:

Transmitted herewith: [] a Preliminary Amendment;
[] Letter to Official Draftsperson; [X] a Reply to Office
Action; [] Supplemental Information Disclosure Statement;
[] a Declaration; [] a Power of Attorney; [] a Submission
of Formal Drawings; [] formal drawings; to be filed in the
above identified patent application.

FEE FOR ADDITIONAL CLAIMS

[x] A fee for additional claims is not required.
[] A fee for additional claims is required.

The additional fee has been calculated as shown below:

| | CLAIMS REMAINING AFTER AMENDMENT | | HIGHEST NUMBER PREVIOUSLY PAID FOR | | PRESENT EXTRA | | RATE | | ADDITIONAL FEES |
|---|---|---|---|------|------------------|---|----------|---|--------------------|
| TOTAL CLAIMS | 221 | - | 237 | * = | 0 | X | \$ 50 | = | \$ 0.00 |
| INDEPENDENT CLAIMS | 9 | - | 9 | ** = | 0 | X | \$ 200 | = | \$ 0.00 |
| FIRST PRESENTATION OF A MULTIPLE DEPENDENT CLAIM | | | | | | | + \$ 360 | = | \$ 0.00 |

* If less than 20, insert 20. TOTAL \$ 0.00
** If less than 3, insert 3.

[] A check in the amount of \$_____ in payment of the additional claims is transmitted herewith.

[] Please charge \$_____ to Deposit Account No. _____ in payment of the filing fee.

[X] The Director is hereby authorized to charge payment of any additional filing fees required under 37 C.F.R. § 1.16, in connection with the paper(s) transmitted herewith, or credit any overpayment of same, to Deposit Account No. 06-1075, Order No. 003597.0193. A duplicate copy of this transmittal letter is transmitted herewith.

EXTENSION FEE

[X] The following extension is applicable to the Response filed herewith; [] \$120.00 extension fee for response within first month pursuant to 37 C.F.R. § 1.136(a); [X] \$450.00 extension fee for response within second month pursuant to 37 C.F.R. § 1.136(a); [] \$1020.00 extension fee for response within third month pursuant to 37 C.F.R. § 1.136(a); [] \$1590.00 extension fee for

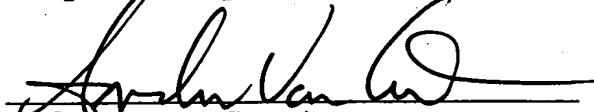
response within fourth month pursuant to 37 C.F.R.
§ 1.136 (a); ☐ \$2160.00 extension fee for response
within fifth month pursuant to 37 C.F.R. 1.136(a).

☐ A check in the amount of ☐ \$120.00; ☐ \$450.00;
☐ \$1020.00; ☐ \$1590.00; ☐ \$2160.00; in payment
of the extension fee is transmitted herewith.

☒ Please charge the ☐ \$120.00; ☒ \$450.00;
☐ \$1020.00; ☐ \$1590.00; ☐ \$2160.00; extension
fee to Deposit Account No. 06-1075, Order
No. 003597.0193. A duplicate copy of this
transmittal letter is transmitted herewith.

☒ The Director is hereby authorized to charge payment
of any additional fees required under 37 C.F.R. §
1.17 in connection with the paper(s) transmitted
herewith, or to credit any overpayment of same, to
Deposit Account No. 06-1075, Order No. 003597.0193.
A duplicate copy of this transmittal letter is
transmitted herewith.

Respectfully submitted,



Andrew Van Court

Registration No. 48,506
Agent for Applicants

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